



✦ LET'S ✦
GET STARTED?

Scan the QrCode and
answer it!

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participemais

CIDADE DE SÃO PAULO



Patrícia Marques



- ✦ Graduated in Business Administration from Álvares Penteado School and Commerce Foundation - FECAP and postgraduate in business management from the Armando Álvares Penteado Foundation - FAAP.
- ✦ She has 15 years of experience as an administrator in the private sector.
- ✦ In 2017, she joined the municipal public service and, **since 2018, has been the Coordinator of the Open Government Program in the city of São Paulo.**
- ✦ She participated in the VII Governance, Political Management and Public Management Program of FGV/RJ - 2023/2024 and is currently a postgraduate student in Public Policy Management at the Higher School of the Court of Auditors of the Municipality of São Paulo.

Bruno Venâncio

- ✦ Bachelor of Science and Humanities, and Bachelor of International Relations from the Federal University of ABC (UFABC).
- ✦ He was a volunteer researcher at the Observatory of Foreign Policy and International Insertion of Brazil (OPEB); Academic Coordinator of the Simulation of International Organizations and Bodies (SOOI); and volunteer teacher in the MONUEM Project of the Representation Office of the Ministry of Foreign Affairs in São Paulo (ERESP).
- ✦ He worked as an intern and **is currently a technical advisor at the Open Government Coordination of the City of São Paulo.**



P+ Timeline



The Participa+ platform was launched, presenting the Citizen Budget and Public Consultations features.

Creation of the Participa+ Conselhos.

2018

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2020

11/07

2020

29/09

2020

27/05

2024

2nd Open Government Action Plan - Commitment 3: Information System, Participatory Communication and Transparency. **Milestone 4:** Conduct a feasibility study for the implementation of a communication and social participation platform.

Creation of the "Review" modality in Public Consultations.

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The Participe+

- ✦ Participe+ is a platform developed by the City of São Paulo, through the Open Government Coordination, **to promote citizen participation in the formulation of municipal public policies** in a constant, qualified, inclusive and transparent manner.
- ✦ Created in the context of the **2nd Open Government Action Plan**, the platform had the collaboration of civil society and the support of UNESCO, using the free Consul software.



The Participe+

- ✦ **Inauguration and Innovation:** Launched during the pandemic, the platform enhanced in-person and digital participatory processes, being the first tool aimed at improving the city with a focus on social participation.
- ✦ **Functionalities and Expansion:** Initially with Citizen Budget and Public Consultations, Participe+ developed **the “Review” modality and, in 2024, launched the “Participe+ Councils” tool**, expanding its functionalities and impacting more areas of public management.



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Features Participe+

ORÇAMENTO CIDADÃO

The participatory process, carried out annually in partnership with the **Treasury Department**, allows citizens to submit proposals for inclusion in the Formulation of the Budget Proposal (PLOA, in portuguese). In addition to submitting their own proposals, citizens also have the opportunity to support projects presented by others, contributing to the construction of a budget that is more representative and aligned with the needs of the community.

Features Participe+

Public Consultations: This is a model of social participation that enables active participation of citizens in the process of developing projects, initiatives, plans and others. There are **four types** of consultations that can be used by the Departments individually or in an integrated manner:

✦ 1. Review

The secretariat or body responsible for the consultation may submit a document or specific parts of it and civil society may give its opinion on it;

✦ 2. Debate

A space can be opened for research and discussions through open or closed questions. Citizens can interact by commenting on the contributions of other citizens;



Features Participe+



✦ 3. Proposal

In this modality, citizens can create written proposals and also attach documents and video links in response to a question asked by the Department responsible for the presented project. Citizens can also comment on and support the proposals of other citizens;

✦ 4. Notes

In the Annotation mode, the citizen can fully review an existing document.



Feature Participe+

Participe+ Conselhos: Created to strengthen the management and participation of Public Policy Councils with social participation in the city of São Paulo. Its objective is to provide a digital environment that facilitates their communication, organization and management.

The tool allows the population to follow the councils' activities in an accessible and transparent way through such functionalities:

- ✦ Integrated agenda with: meeting dates and links; consultations/hearings and votes, council elections;
- ✦ Contact with the units that manage the councils;
- ✦ Document repository: **decrees, formal documents, meeting minutes, news**, among others.



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Challenges

Voting Process

- ✦ Voting on Participa+ had to be interrupted for a period due to fraud during the board election process. In response, **the platform implemented a CPF (Personal Register Number) validator** and, starting in 2024, voting processes resumed on a broad scale.

Accessibility

- ✦ Since 2022, there has been an extensive effort to guarantee the platform's accessibility for people with disabilities. Currently, according to our Secretariat for People with Disabilities, the platform is 98 per cent accessible and has 350 users with declared disabilities.



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✦ ACTIVITY ✦



Explaining the

✦ **ACTIVITY** ✦

Division of people into 4
different groups. 



10min

1. How to integrate hybrid processes into the partecipe+ platform?

Design ideas, interfaces, processes that can bring face-to-face public hearings to the virtual space of Participate+ in a synchronous and asynchronous way,



5-minute pitch for each group to present their **final considerations.**

The group must select one participant to present.



THANK YOU

FOR YOUR ATTENTION

 participemais@prefeitura.sp.gov.br



3113-3113 - Bianca Talarico
3113-8152 - Daniela Matos